

PRIVACY POLICY

AN OVERVIEW OF DATA PROTECTION

GENERAL

The following gives a simple overview of what kind of personal information we collect, why we collect it and how we handle your data when you are visiting or using our website. Personal information is any data with which you could be personally identified. Detailed information on the subject of data protection can be found in our privacy policy found below.

DATA COLLECTION ON OUR WEBSITE

Who is responsible for the data collection on this website?

The data collected on this website are processed by the website operator. The operator's contact details can be found in the website's required About Us page.

How do we collect your data?

Some data are collected when you provide them to us. This could, for example, be data you enter in the contact form.

Other data are collected automatically by our IT systems when you visit and use our website. These data are primarily technical data such as the browser and operating system you are using or when you accessed the website. These data are collected automatically as soon as you enter our website.

What do we use your data for?

Part of the data is collected to ensure the proper functioning of the website. Other data can be used to analyse how visitors use the site.

What rights do you have regarding your data?

You always have the right to request information about your stored data, its origin, its recipients, and the purpose of its collection at no charge. You also have the right to request that your data be corrected, blocked, or deleted. You can contact us at any time using the address given in the legal notice (About Us) if you have further questions about the issue of privacy and data protection. You may also, of course, file a complaint with the competent regulatory authorities.

ANALYTICS AND THIRD-PARTY TOOLS

When visiting our website, statistical analyses may be made of your surfing behaviour. This happens primarily using cookies and analytics. The analysis of your surfing behaviour is usually encrypted and pseudonymized, i.e. meaning that we will not be able to identify you from these data. You can object to this analysis or prevent it by not using certain tools. Detailed information can be found in the following privacy policy.

GENERAL INFORMATION AND MANDATORY INFORMATION

DATA PROTECTION

The operators of this website take the protection of your personal data very seriously. We treat your personal data as confidential and in accordance with the statutory data protection regulations and this privacy policy.

If you use this website, various pieces of personal data will be collected. Personal information is any data with which you could be personally identified. This privacy policy explains what information we collect and what we use it for. It also explains how and for what purpose this happens.

Please note that data transmitted via the internet (e.g. via email communication) may be subject to security breaches. Complete protection of your data from third-party access is not possible.

NOTICE CONCERNING THE PARTY RESPONSIBLE FOR THIS WEBSITE

The party responsible for processing data on this website is: Schools Data Services Ltd

The responsible party is the natural or legal person who alone or jointly with others decides on the purposes and means of processing personal data (names, email addresses, etc.).

REVOCACTION OF YOUR CONSENT TO THE PROCESSING OF YOUR DATA

Many data processing operations are only possible with your express consent. You may revoke your consent at any time with future effect. An informal email making this request is sufficient. Please note that data processed before we receive your request may still be legally processed.

RIGHT TO FILE COMPLAINTS WITH REGULATORY AUTHORITIES

If there has been a breach of data protection legislation, the person affected may file a complaint with the competent regulatory authorities.

RIGHT TO DATA PORTABILITY

You have the right to have data which we process based on your consent or in fulfilment of a contract automatically delivered to yourself or to a third party in a standard, machine-readable format. If you require the direct transfer of data to another responsible party, this will only be done to the extent technically feasible.

INFORMATION, BLOCKING, DELETION

As permitted by law, you have the right to be provided at any time with information free of charge about any of your personal data that is stored as well as its origin, the recipient and the purpose for which it has been processed. You also have the right to have your data be corrected, blocked or deleted. You can contact us at any time using the address given in our legal notice (About Us) if you have further questions on the topic of personal data.

OPPOSITION TO PROMOTIONAL EMAILS

We hereby expressly prohibit the use of contact data published in the context of website legal notice requirements with regard to sending promotional and informational materials not expressly requested. The website operator reserves the right to take specific legal action if unsolicited advertising material, such as email spam, is received.

DATA COLLECTION ON OUR WEBSITE

COOKIES

Some of our web pages use cookies. Cookies do not harm your computer and do not contain any viruses. Cookies help make our website more user-friendly, efficient, and secure. Cookies are small text files that are stored on your computer and saved by your browser.

Most of the cookies we use are so-called "session cookies." They are automatically deleted after your visit. Other cookies remain in your device's memory until you delete them. These cookies make it possible to recognise your browser when you next visit the site.

You can configure your browser to inform you about the use of cookies so that you can decide on a case-by-case basis whether to accept or reject a cookie. Alternatively, your browser can be configured to automatically accept cookies under certain conditions or to always reject them, or to automatically delete cookies when closing your browser. Disabling cookies may limit the functionality of this website.

Cookies which are necessary to allow electronic communications or to provide certain functions you wish to use (such as the Contact Us form) are stored. The website operator has a legitimate interest in the storage of cookies to ensure an optimised service provided free of technical errors. If other cookies (such as those used to analyse your surfing behaviour) are also stored, they will be treated separately in this privacy policy.

SERVER LOG FILES

The website provider automatically collects and stores information which is automatically transmitted by your browser in "server log files". These are:

- Browser type and browser version
- Operating system used
- Referrer URL
- Host name of the accessing computer
- Time of the server request
- IP address

These data will not be combined with data from other sources.

CONTACT FORM

Should you send us questions via the a contact form on our website, we will collect the data entered on in the form, including the contact details you provide, to answer your question and any follow-up questions. We do not share this information.

We will, therefore, process any data you enter onto in the contact form only with your consent. You may revoke your consent at any time. An informal email making this request is sufficient. The data processed before we receive your request may still be legally processed.

We will retain the data you provide on the contact form until you request its deletion, revoke your consent for its storage, or the purpose for its storage no longer pertains (e.g. after fulfilling your request). Any mandatory statutory provisions, especially those regarding mandatory data retention periods, remain unaffected by this provision.

PROCESSING OF DATA (CUSTOMER AND CONTRACT DATA)

We collect, process, and use personal data only insofar as it is necessary to establish, or modify, legal relationships with us (master data). We collect, process and use your personal data when accessing our website (usage data) only to the extent required to enable you to access our service.

MATOMO (FORMERLY PIWIK)

This website uses the open source web analytics service Matomo. Matomo uses so-called "cookies". These are text files that are stored on your computer and that allow an analysis of the use of the website by you. For this purpose, the information generated by the cookie about the use of this website is stored on our server. The IP address is anonymised before it is stored.

GOOGLE MAPS

This site uses the Google Maps map service via an API. It is operated by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

To use Google Maps, it is necessary to save your IP address. This information is generally transmitted to a Google server in the USA and stored there. The provider of this site has no influence on this data transfer.

The use of Google Maps is in the interest of making our website appealing and to facilitate the location of places specified by us on the website. This constitutes a justified interest pursuant to Art. 6 (1) (f) of the EU DSGVOGDPR.